ICAgile Business Agility Foundations





Today's world is changing at an unprecedented rate and we are witnessing both technological and cultural change occurring faster than ever before. The age of AI demands businesses can think, behave and act differently. In this climate, people in practically every role must learn to rapidly adapt tactics, focus on customer satisfaction, and deliver continuous innovation and improvement to effectively capitalise on technological advancements in their day-to-day work.

Many organisations are struggling to navigate these disruptive times. Others seemingly sail through with ease, demonstrating adaptability, creativity and resilience when dealing with the complexity and uncertainty they face. What makes these organisations stand out is their ability to adapt quickly, respond rapidly and flexibly, and continuously innovate. They use uncertainty and change as an opportunity to become better. Agility, in a business context, is the ability of an organisation to rapidly adapt to changes in the most productive and cost-effective ways. Business Agility is crucial for organisational "thrival" in these uncertain, volatile and often exhilarating times. The Agile Mindset changes everything from how you think, how you work, and the way you interact with people. Such change is vital at every level of the organisation, from the front line to the C-Suite.



Our Business Agility Foundations programme lays the foundations of the agile journey. It offers a strategic appreciation for leaders to jumpstart learning on how to thrive with complexity and uncertainty, to deliver successful outcomes for the organisation. This two-day immersive course examines what it means to be truly adaptive in today's dynamic environment.

Two-day Business Agility Foundations course

Our immersive two-day workshop is for those who want to improve their organisation's place in market, whilst bringing innovation and continuous improvement into their work.

The programme is focussed on gearing up for disruption and turning it into an enabler. Business Agility is critical for organisational success in the Artificial Intelligence (AI) era full of volatility, uncertainty, complexity, and ambiguity (VUCA), and is intended to jumpstart organisational and individual transformation towards a more responsive, value-driven reality. The Business Agility Foundations course goes beyond the realms of Agile in a software development or IT environment. You will discover numerous techniques covered in the course, these are not only transferrable to these areas, but across numerous functional and operational areas.

Training Options:

- Through our Open Training hosted online
- In-house tailored to your specific needs

Is this the right course for me?

Perfect for those interested in the changes necessary to facilitate agility in today's innovative, changing business climate:

- C-Suite
- Executives
- Directors
- Managers
- Business Change Leaders and Change Agents
- Service Leaders and Owners
- Marketing Professionals
- HR Professionals
- Finance Professionals
- Team Leaders

Our practical workshop-based approach to learning is designed to help leaders focus on the essential elements necessary to deliver better performance and business value to their business and their customers.

ICAgile is an accreditation and certification body for agile training.

ICAgile provides formal, third-party quality assurance of agile courses and course instructors. Courses and



instructors that meet the standards have demonstrated their commitment to being among the best. We also issue globally-recognized certifications to individuals who complete accredited courses and demonstrate competency along our learning pathways.

From An Award Winning Client:

Following this training and using our coaching, our client Elavon went on to win a prestigious award:





"We started our journey to improving our ways of working and executing our strategy better through greater Business Agility 18 months ago. Catalyst have been there for us all the way. It started with laying strong foundations for our launch with just the right coaching and training.

Even more appreciated, however, is the on-going support with coaching that we always get value and practical impulses from – even if it is just a short engagement around a specific topic. You truly embrace that there is no playbook or one right answer. You listen and provide practical pointers and tools that fit the context of our challenges and corporate culture.

Jan Otterbach | Vice President | Elavon



What Our Learners Say:

The trainer's enthusiasm was infectious and that made for a very enjoyable couple of days, even though I was actually feeling under the weather!

Fantastic trainer, very patient and really engaged with us to make us feel comfortable. Pushed us when he needed to but otherwise let us flow through training really naturally.

The course delivered beyond my expectations. The examples brought the subject matter alive and made it very relatable and applicable. I have immediately been able to apply several of the tools and techniques. 10/10.

Wonderful energy, created a very comfortable environment for us to interact with him openly and honestly.



For more information about Catalyst and our approach to Business Agility please call us on 0845 345 2282, visit our website at www.catalystconsulting.co.uk or email us at info@catalystconsulting.co.uk

